

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 810024 /		<u>Alt Order #</u> 06283766
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 08/18/12 - 09/03/12		<u>Estimate #</u> 1617
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/16/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	08/31/12	08/31/12	Fri Hour 3	10-11p		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	----1--				1	\$3,200.00			
N 2	WOIO	08/20/12	08/31/12	Let's Make A Deal	10-11a		:30			NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MTWTF--				4	\$500.00			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$500.00			
N 3	WOIO	08/20/12	08/31/12	Action News at 11p	11-1135p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MTWTF--				2	\$1,000.00			
	Week:	08/27/12	09/02/12	MTWTF--				2	\$1,000.00			
N 4	WOIO	08/20/12	08/31/12	Price is Right	11a-12p		:30			NM	9	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MTWTF--				5	\$525.00			
	Week:	08/27/12	09/02/12	MTWTF--				4	\$525.00			
N 5	WOIO	08/20/12	08/31/12	CBS Soaps	1230-2p		:30			NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MTWTF--				5	\$600.00			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$600.00			
N 6	WOIO	08/20/12	08/31/12	Action News at Noon	12-1230p		:30			NM	10	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MTWTF--				5	\$475.00			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$475.00			
N 7	WOIO	08/20/12	08/31/12	The Talk	2-3p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MTWTF--				1	\$450.00			
	Week:	08/27/12	09/02/12	MTWTF--				1	\$450.00			
N 8	WOIO	08/20/12	08/31/12	Anderson	3-4p		:30			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MTWTF--				4	\$250.00			
	Week:	08/27/12	09/02/12	MTWTF--				4	\$250.00			
N 9	WOIO	08/20/12	08/31/12	Action News at 4p	4-5p		:30			NM	6	\$3,900.00

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<u>Contract / Revision</u> 810024 /		<u>Alt Order #</u> 06283766
<u>Contract Dates</u> 08/18/12 - 09/03/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1617
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/16/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$650.00			
Week:		08/27/12	09/02/12	MTWTF--				3	\$650.00			
N 10	WOIO	08/20/12	08/31/12	Action News at 5a	5-6a		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$125.00			
Week:		08/27/12	09/02/12	MTWTF--				3	\$125.00			
N 11	WOIO	08/20/12	08/31/12	Action News at 5p	5-6p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				1	\$700.00			
Week:		08/27/12	09/02/12	MTWTF--				1	\$700.00			
N 12	WOIO	08/20/12	08/31/12	Action News at 6p	6-630p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				2	\$700.00			
Week:		08/27/12	09/02/12	MTWTF--				2	\$700.00			
N 13	WOIO	08/20/12	08/31/12	Action News at 6a	6-7a		:30			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$175.00			
Week:		08/27/12	09/02/12	MTWTF--				3	\$175.00			
N 14	WOIO	08/20/12	08/31/12	The Insider	7-730p		:30			NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$500.00			
Week:		08/27/12	09/02/12	MTWTF--				5	\$500.00			
N 15	WOIO	08/20/12	08/31/12	The Early Show	7-9a		:30			NM	6	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$165.00			
Week:		08/27/12	09/02/12	MTWTF--				3	\$165.00			
N 16	WOIO	08/20/12	08/31/12	Inside Edition	730-8p		:30			NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$500.00			
Week:		08/27/12	09/02/12	MTWTF--				5	\$500.00			
N 17	WOIO	08/20/12	08/20/12	Mon Hour 3	10-11P		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$3,000.00			
N 18	WOIO	08/18/12	08/25/12	11p-1205a	11p-1205a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$750.00			
Week:		08/20/12	08/26/12	-----1-				1	\$750.00			
N 19	WOIO	08/18/12	08/25/12	Sat 7-8p	7-8p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$425.00			
Week:		08/20/12	08/26/12	-----1-				1	\$425.00			
N 20	WOIO	08/19/12	08/26/12	11p-1205a	11p-1205a		:30			NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$775.00			
Week:		08/20/12	08/26/12	-----1				1	\$775.00			
N 21	WOIO	08/19/12	08/26/12	Sun Hour 1	7-8p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$3,500.00			
Week:		08/20/12	08/26/12	-----1				1	\$3,500.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 22	WOIO	08/19/12	08/19/12	Sun Hour 2	8-9p		:30			NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$4,750.00			
N 23	WOIO	08/19/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2				2	\$450.00			
Week:		08/20/12	08/26/12	-----2				2	\$450.00			
N 24	WOIO	08/26/12	08/26/12	Sun Hour 3	9-10p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$3,500.00			
N 25	WOIO	08/21/12	08/28/12	Tue Hour 1	8-9P		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$3,500.00			
Week:		08/27/12	09/02/12	-1-----				1	\$3,500.00			
N 26	WOIO	08/21/12	08/21/12	Tue Hour 2	9-10P		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$3,250.00			
N 27	WOIO	08/22/12	08/29/12	Wed Hour 1	8-9p		:30			NM	2	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--1----				1	\$4,750.00			
Week:		08/27/12	09/02/12	--1----				1	\$4,750.00			
D 28	WOIO	08/31/12	08/31/12	Fri Hour 2	9-10p		:30			NM	0	\$0.00
N 29	WOIO	09/01/12	09/01/12	Sat Hour 3	10-11p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$800.00			
N 30	WOIO	09/02/12	09/02/12	Sun Action News at 7a	7-9a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S				2	\$200.00			
N 31	WOIO	09/03/12	09/03/12	Mon Hour 3	10-11P		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				1	\$2,000.00			
Totals											127	\$97,865.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	69	\$59,345.00	\$50,443.25
08/27/12 - 09/03/12	58	\$38,520.00	\$32,742.00
Totals	127	\$97,865.00	\$83,185.25

Signature: _____ Date: _____

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